

Invitation

Please feel free to distribute
this invitation within
your company !



CARUS USER GROUP ***"Digitalization"***

HILTON HELSINKI KALASTAJATORPPA
18-19.SEPTEMBER.2018

For more information visit:
www.carus.com/usergroup2018

The Program

'Digitalization'

CARUS USER GROUP
HILTON HELSINKI KALASTAJATORPPA
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DAY 1 - 18TH SEPTEMBER 2018

TIME	TRACK 1	TRACK 2	TRACK 3
13.00-14.30	WELCOME & KEYNOTE WHAT'S NEW ROAD MAPS IN PROGRESS VISION		
14.30-15.00	COFFEE BREAK & NETWORKING		
15.00-16.00	REVENUE MANAGEMENT	MEET THE EXPERTS	CASE STUDY "The App"
16.00-17.00	PORT AUTOMATION		CASE STUDY "Cargo Web"
19.00-23.00	DINNER & NETWORKING		

DAY 2 - 19TH SEPTEMBER 2018

TIME	TRACK 1	TRACK 2	TRACK 3
07.30-09.30	BREAKFAST		
09.30-11.30	KEYNOTE - "DIGITALIZATION" GUEST SPEAKER - JARI VIRTANEN		
11.30-13.00	LUNCH & NETWORKING		
13.00-14.00	SUPER USERS FORUM	CARGO	POINT OF SALES
14.00-15.00	YOUR OPINION ABOUT THE USER GROUP AND CONTENT		
15.00-16.00	WORDS OF FAREWELL COFFEE & NETWORKING		

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Jari Virtanen

Executive Director of Sales, Marketing,
Onboard Sales & Digital Transformation
Stena Line



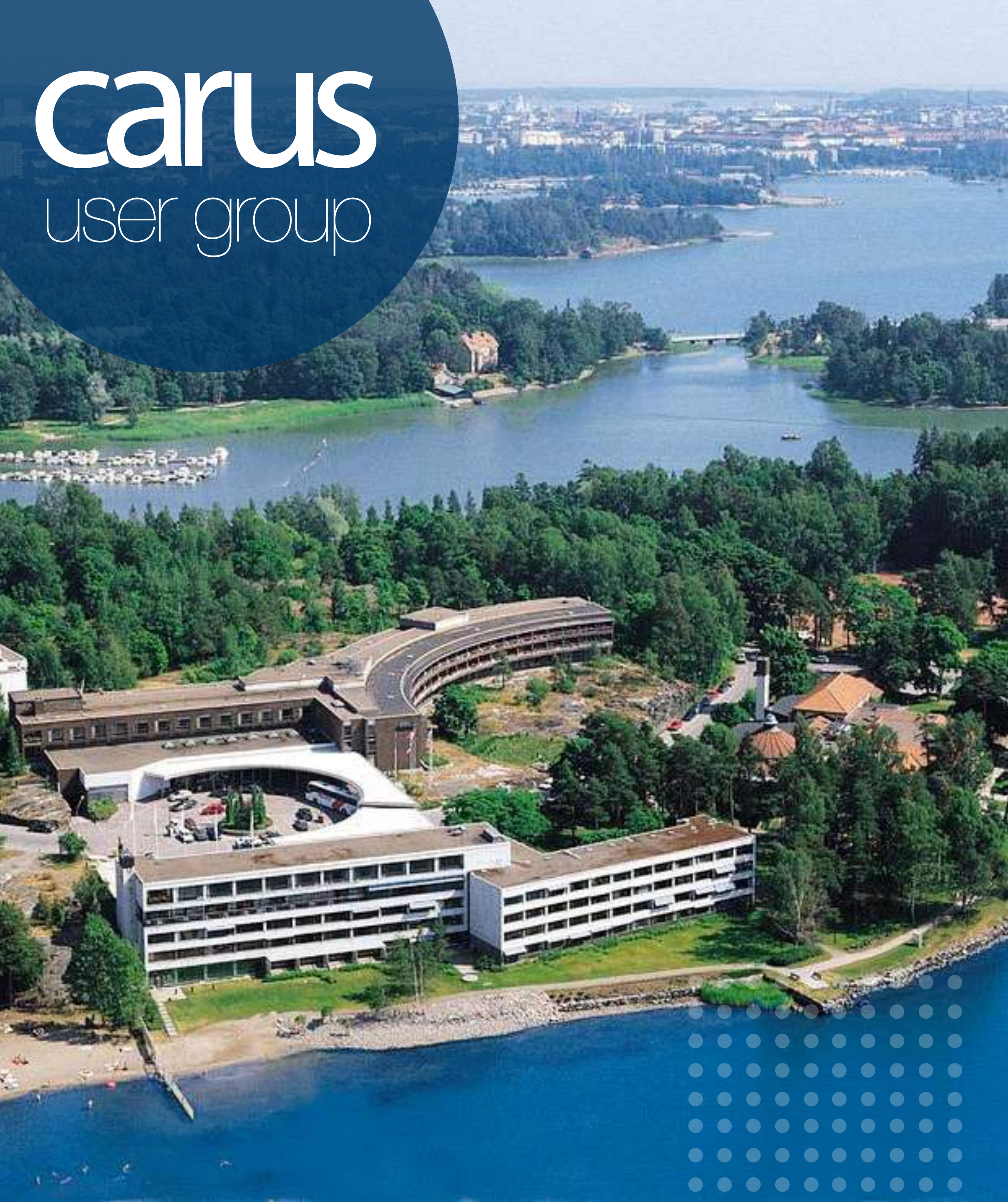
Our Guest Speaker

We are pleased to announce that our guest keynote speaker this year will be **Jari Virtanen**. Jari is Executive Director of Digital Transformation & Digital Business development at **Stena Line** and holds a leading position within TUI Nordic.

It is a real honour for us to have Jari, an internationally experienced senior executive in both B2C and online, sharing his experience with us. Jari's professional **roles** include the following:

- > Director of Digital Transformation & Digital Business Development in Stena Line (Turnover € 1 billion)
- > Managing Director of Stena Lines Tour Operating & OTA division Stena Line Travel Group Ltd -Sembo, DTF Travel, Best Travel, Bürå Scanbritt, Nemrejse.dk, Flygbiljetter.se, Feride (Turnover: € 100 million)
- > Member of the Board of Directors at Stena Line
- > Chairman of the board Swedish Passenger Shipping Association
- > Member of the board Swedish Travel agency & Tour Operating Association
- > Member of the board in Visitsweden
- > Member of the board in Swedish Tourism Association

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The Venue

The **Hilton Helsinki Kalastajatorppa** is a four-star international conference and banqueting hotel set in beautiful parkland surrounds. To many Finns and foreign visitors Kalastajatorppa is a superlative hotel who's guest list includes numerous heads of states and celebrities. Its famous round restaurant was opened in 1939.

The hotel also holds a place in history as being the venue for several high level negotiations, among them being between the US and the Soviet Union.

The hotel's name in English means '**Fishermans Croft**' and dinner on the first night will be held in the Old Fisherman's Croft which is the original building with hand-made wallpaper by the creator of Moomin, Tove Jansson.

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Registration

Book your place at the conference by emailing Johanna Borenius at johanna.borenius@carus.com

Price per person is 370 € when booked before 31 July. To qualify for this price you simply need to advise number of delegates prior to 31 July. Names and details will then need to be submitted to Johanna before 31 August. Bookings made after 31 July will be 410 € per person.

50% refund is due if cancellation is made during August. There will be no refund for cancellations after August.

The price includes:

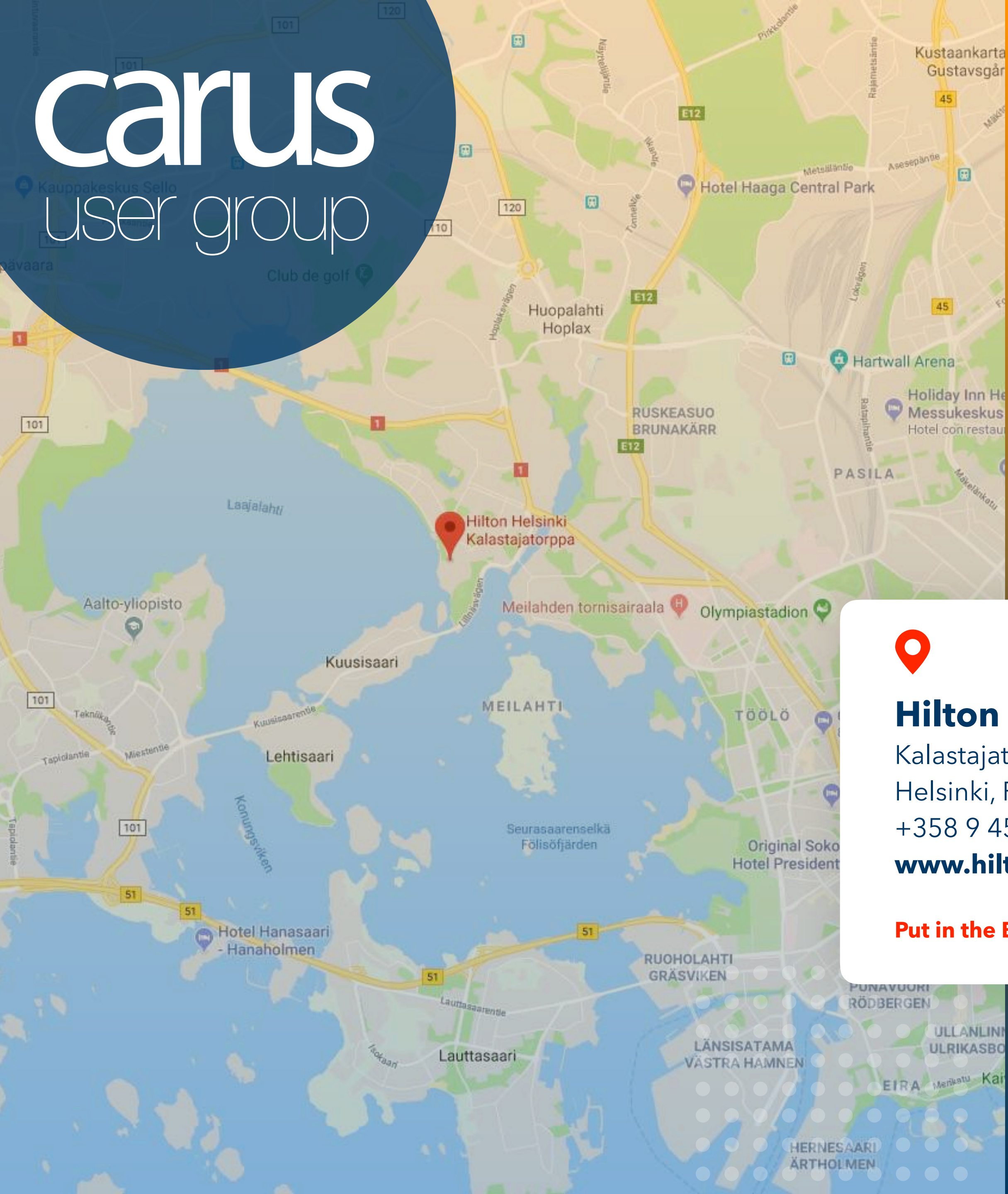
- Sessions
- 2 Coffee Breaks
- Dinner with Entertainment
- Lunch

Book your hotel room at www.hilton.com and use the Code "G1CARA" to get a special price of 165 € for a single room and 185 € for a double room. Breakfast is included in the hotel price.

See you soon at our annual User Group at the Hilton Helsinki Kalastajatorppa !

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Hilton Helsinki Kalastajatorppa

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www.hilton.com

Put in the Booking Code: "G1CARA"

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