- Multi-lingual documents
- Rules based products
- Dynamic packaging and holiday bookings
- Dynamic and demand based pricing
- Graphical cabin and seat maps
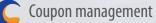- Waitlist and standby
- Restaurant and table booking
- Timeslots and conference rooms
- Loyalty programs and bonus points
- Customer segmentation
- Campaigns and promotions
- Coupon management

RESERVATION

Rules based products and pricing

By using Carus Reservation you can implement the advanced product rules to ensure that you get the right price from each passenger. Using dynamic and demand based ticket pricing will enable you to attract passengers in a highly competitive market and earn trust and loyalty by favoring your most frequent travelers with targeted promotions and loyalty schemes. By focusing on the overall spend of each client, including onboard and repeat travel you can ensure that you serve all your clients with the relevant services at the right price every time.

About Carus

Carus has extensive experience in passenger vessel operations processes. Our industry experts from diverse fields can assist in streamlining your operations and developing your market and sales strategies to increase revenue and cut costs.

By using our specialized IT solutions for reservations, ticketing, onboard sales, information and entertainment, check-in, boarding control, relations and Business Intelligence, you can be assured you have an IT partner who fully understands your business.

We provide market leading tried and tested solutions that are in use across four continents, providing unrivalled performance and reliability.

carus

carus
RESERVATION

Call center

Ecommerce

Distribution

GLOBAL
DISTRIBUTION
SYSTEMS

TRAVEL
AGENCIES

PARTNERS

TRAVEL
AGENTS

carus

TOUR
OPERATORS

PORTALS

ONLINE
AGENTS

Put the sales back into TeleSales

Powerful and efficient functionality gives your telesales staff all the booking tools they need to register requests, present alternative sailings and products, and propose up-sales during the booking process.

Sell all your products on the web

Carus ecommerce solutions are optimized to reach passengers irrespective of the device they use. With responsive design all your content and booking functionality neatly adapts to any screen on PCs, laptops, smartphones and tablets.

Distribute to clients on a global basis

Link your inventory to all the global ferry GDS systems for your international customers. Sell your products through online agents and travel portals, and have direct B2B booking channels for your partners and freight clients.