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Edition of August 2018 · Monthly Newsletter
Monthly Bulletin for the Ferry Industry
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Interview with Anders Rundberg Founder and CEO of Carus





Interview with **Anders Rundberg** Founder and CEO of Carus

We have had an interview with Anders Rundberg, founder and CEO of Carus, the world leader in advanced IT solutions for the ferry and cruise industry.

He told us more about the recent Carus-Winpos merger, and the new flagship product that Carus now incorporates as part of the same business group: Carus Onboard solution and innovative ePoS.

Will Carus stay with its name in the market or did we get a new company name out of the merger?

Carus and Winpos merged their operations in February 2018. The companies have cooperated for more than 2 years and Carus have sold the Winpos product as a key part of its Carus OnBoard product family and Carus' traveler centric systems philosophy.

The merger is a natural next step creating a larger player, which is good for the customer as the group will have a bigger resource pool that can be utilized where required. It also gives Carus direct influence over the path for the future development of the product which ensures that the product will develop in line with the Cruise & Ferry markets requirements. The Cruise & Ferry market is Carus' home, and that is where we will continue to focus our efforts.

Carus will continue to trade as Carus focused on the Ferry and Cruise market, while the Winpos brand will continue to be used outside shipping focused on their traditional market. The only noticeable difference is that Carus' ashore based Point of sales business will become Winpos UK.

Carus' former CEO is Group CEO, and the same goes for Carus' CFO.

Which are the new products and advantages special for on board sale?

It's a powerful platform that is implemented with several ferry operators, and we have several new implementations under way. Merging with Winpos is a corner stone for our holistic customer vision. A systems platform designed to give the traveler the best possible travel experience and service.

A substantial amount of development is being put into the systems platform and new functions will be released over time, but we will have to get back to that later when we it becomes publicly available functions.

How do you operate the systems offshore with no connection to the shore offices? Some operators have problems to get an exact overview of their revenue and sales activities on board?

The tills can work in offline mode both locally and onboard, in other words if there is a problem with the onboard server the till can work stand alone and synchronizes with the server onboard when it can connect again. The same applies for sales information if the connection between the onboard server and head office is broken. It updates the sales information once the connection is reestablished.

There are of course functions that you can't perform while you are offline, but the architecture and functionality ensures that you always can continue to sell and get the reporting up to date once connection is reestablished.

Find IT for the Ferry industry

Ask our Sales Team:



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Innovative Ferry Solutions

Carus offers specialized IT solution services for ferry operators catering for Reservation and Departure Control, Booking and Check-In for ferry and cruise.

With Expertise in Sales Systems, Commerce, Travel and Transport booking, Carus will help you to make your business processes and your IT maintenance efficient and help you to get the right information at the right time out of your systems.

Carus Spain & Iberia

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World Leadership

Worldwide, we serve over 33 million passengers, 5 million vehicles and over a million cargo units annually, through 35 shipping, ferry and cruise operators in 18 countries across 4 continents.

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