

# carus newsletter

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## Carus User Group 2018 Conference

The Carus User Group 2018 Conference on the subject **"Digitalization"**, took place at the Hilton Helsinki on the 18th and 19th of September, where new products were presented, such as the **Carus Travel App**, the **Carus Onboard**, and the **Cargo solution in CarRes**.





Anders Rundberg CEO of Carus

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# Welcome!



## CARUS USER GROUP 'Digitalization'

HILTON HELSINKI KALASTAJATORPPA  
**18-19.SEPTEMBER.2018**

For more information visit:  
[www.carus.com/usergroup2018](http://www.carus.com/usergroup2018)

## The Program 'Digitalization'

CARUS USER GROUP  
HILTON HELSINKI KALASTAJATORPPA  
**18-19.SEPTEMBER.2018**

### DAY 1 - 18TH SEPTEMBER 2018

TIME	TRACK 1	TRACK 2	TRACK 3
13.00-14.30	WELCOME & KEYNOTE WHAT'S NEW ROAD MAPS IN PROGRESS VISION		
14.30-15.00	COFFEE BREAK & NETWORKING		
15.00-16.00	REVENUE MANAGEMENT	MEET THE EXPERTS	CASE STUDY "The App"
16.00-17.00	PORT AUTOMATION		CASE STUDY "Cargo Web"
18.30-19.00 19.00-24.00	Pre-dinner Drink DINNER & NETWORKING		

### DAY 2 - 19TH SEPTEMBER 2018

TIME	TRACK 1	TRACK 2	TRACK 3
07.30-09.30	<b>BREAKFAST</b>		
09.30-11.30	<b>KEYNOTE - "DIGITALIZATION"</b> GUEST SPEAKER - JARI VIRTANEN		
11.30-13.00	<b>LUNCH &amp; NETWORKING</b>		
13.00-14.00 and 14.30-15.00	<b>SUPER USERS FORUM</b>	<b>CARGO</b>	<b>POINT OF SALES</b>
15.00-16.00	<b>WORDS OF FAREWELL COFFEE &amp; NETWORKING</b>		



**Petri Eveling** CTO of Carus, and **Ann-Sofi Perjus** -Head of Solution Management at Carus-, during the presentations of the Conference.





## New Carus Onboard and Point of Sales

## Sessions cont. 19<sup>th</sup> September

09.30-11.30  
**KEYNOTE - "DIGITALIZATION"**

Guest Speaker: **Jari Virtanen** (Chief Transformation Officer, Stena Line)

How will digitalization impact the ferry transport industry the coming ten years? How can the ferry industry use digitalization to improve the customer experience, increase revenue & lower our production cost? Stena Line has a vision becoming the world's first cognitive ferry company by 2021. Jari will talk about how Stena Line started their digital transformation journey for already 3 years ago. Today Ai is the most frequently used word at every meeting and the main strategy when differentiating Stena Line from it's competitors in the near future.

13.00-14.00 and 14.30-15.00  
**Point of Sales**

Presenters: **Anders Rundberg** (Carus) & **Nico Nysten** (Winpos)

Taking a holistic traveler view is the foundation for both the current Carus product offerings and our vision for the future of the Carus eco-system.

**Anders Rundberg** will talk about the vision and how the cornerstone of Carus OnBoard, the PoS-system Winpos, fits into our future plans. He will also outline the future and path forward for the client base on the existing older platforms.

**Nico Nysten**, Product Manager for Winpos, will talk about the products capabilities, architecture, topology, replication and synchronization. In addition to this he will lift the curtain on the potential future with Mobile merchant, mobile app and Cruise & Ferry features.

For more information visit:

[www.carus.com/usergroup2018](http://www.carus.com/usergroup2018)

**carus**  
user group

Learn more > [www.carus.com](http://www.carus.com)

**carus**

# Find IT for the Ferry industry

## Ask our Sales Team:



### **John Bertell**

Carus Director  
Regional Accounts EMEA

North Europe, Continental  
Europe and Med

[info.spain@carus.com](mailto:info.spain@carus.com)

## **Innovative Ferry Solutions**

Carus offers specialized IT solution services for ferry operators catering for Reservation and Departure Control, Booking and Check-In for ferry and cruise.

With Expertise in Sales Systems, Commerce, Travel and Transport booking, Carus will help you to make your business processes and your IT maintenance efficient and help you to get the right information at the right time out of your systems.

# Carus Spain & Iberia

## Business Development Management

**Jose Rodríguez**

Carus Spain & Iberia  
Representative

[info.spain@carus.com](mailto:info.spain@carus.com)



## World Leadership

Worldwide, we serve over 33 million passengers, 5 million vehicles and over a million cargo units annually, through 35 shipping, ferry and cruise operators in 18 countries across 4 continents.

# carus

**The World Leading Supplier,  
proudly serving the industry's finest !**

Reservations, Check-In, Port Automation, ePoS

## **We care about your Customers**

We serve over 33 million passengers, 5 million vehicles and over a million cargo units annually through 35 shipping, ferry and cruise operators in 18 countries across 4 continents.

From whale watching to fine dining and from bay crossings to ocean voyages; **Carus has the answer.**

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**Carus App**  
**Just Released**  
**Don't miss out!**