newsletter

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International Cruise Summit 2018

The eighth edition of the ICS 2018 - International Cruise Summit, took place in Madrid on the 27th and 28th of November, and Carus attended this important cruise event, one more year.

This is the only forum of global knowledge about the worldwide cruise industry to be held in **Europe** (Madrid - Spain) on an annual basis. We are witnessing a significant increase in the cruise business and every year the industry demonstrates that it is one of the driving forces of global tourism.

This conference brings new perspectives and new ways to approach and analyse the industry while socialising and enjoying a professional but comfortable networking environment.

The 2018 edition was attended by over **400 delegates** representing cruise companies, destinations, public administrations, associations of the industry, ports, tourism services, tourism professionals, shipping agents, tour operators, travel agents and suppliers.

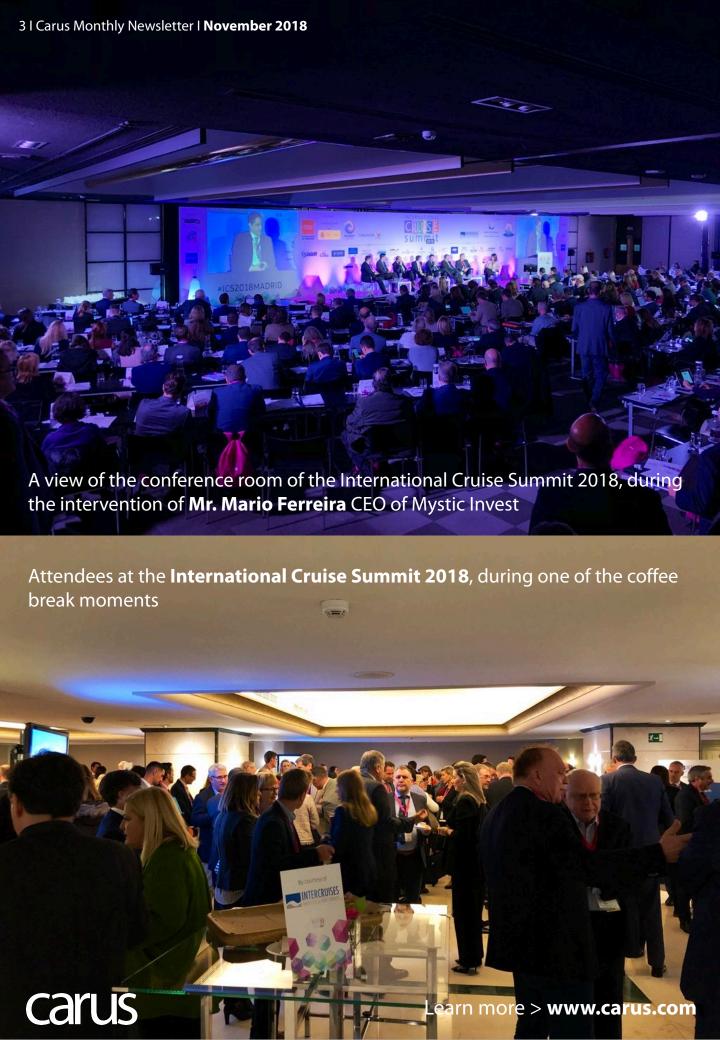
Nevertheless our cruise business continues to face "new" and "old" challenges such as regulatory, safety and security, port and destination development and others. On the other hand, the profession is going through rapid changes in terms of passenger demographic, new ways and channels of marketing and sales, new deployment opportunities, new ships to come, and a huge supply channel. Over the years the International Cruise Summit has become the key event to tackle all these matters in detail, share worldwide global knowledge and discuss the present and future of the industry.

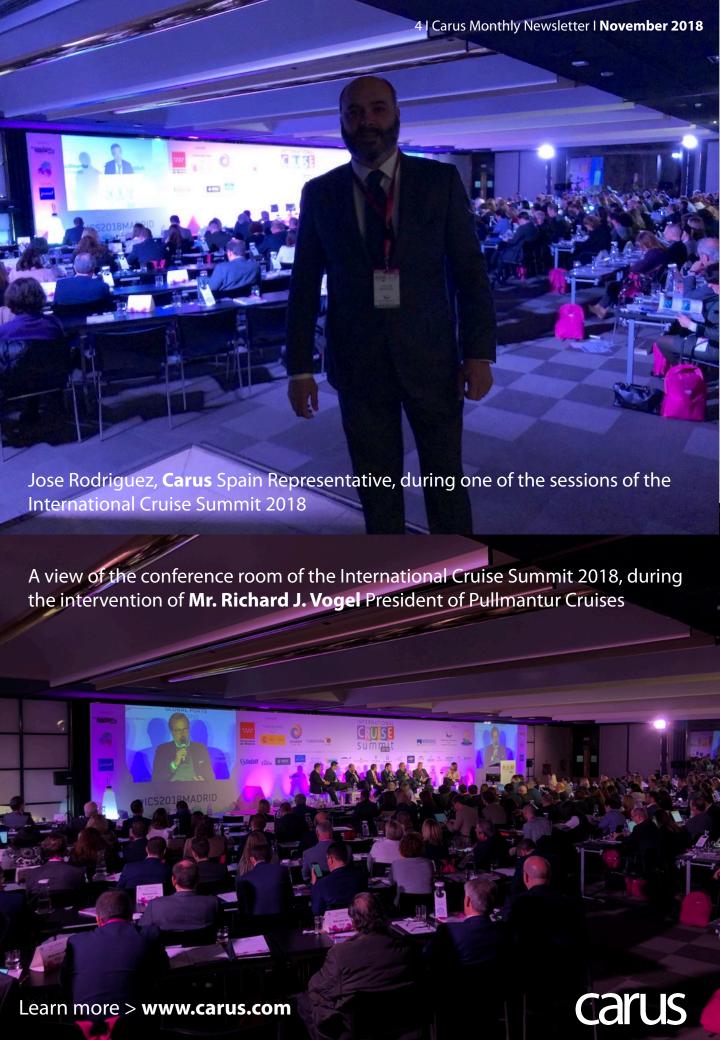
Since its inception in 2011 the event has been growing into one of the most **recognized** in the industry for addressing vital topics and at the same time evaluating solutions to common challenges affecting our industry.











Find IT for the Ferry industry



Ask our Sales Team:

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Meet Our Experts

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