

# carus<sup>newsletter</sup>

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One more year Carus attends the  
**International Cruise Summit**

# International Cruise Summit 2018

The eighth edition of the **ICS 2018** - International Cruise Summit, took place in Madrid on the 27th and 28th of November, and **Carus** attended this important cruise event, one more year.

This is the only forum of global knowledge about the worldwide cruise industry to be held in **Europe** (Madrid - Spain) on an annual basis. We are witnessing a significant increase in the cruise business and every year the industry demonstrates that it is one of the driving forces of global tourism.

This conference brings new perspectives and new ways to approach and analyse the industry while socialising and enjoying a professional but comfortable **networking environment**.

The 2018 edition was attended by over **400 delegates** representing cruise companies, destinations, public administrations, associations of the industry, ports, tourism services, tourism professionals, shipping agents, tour operators, travel agents and suppliers.

Nevertheless our cruise business continues to face “new” and “old” challenges such as regulatory, safety and security, port and destination development and others. On the other hand, the profession is going through rapid changes in terms of passenger demographic, **new ways and channels of marketing and sales**, new deployment opportunities, new ships to come, and a huge supply channel. Over the years the **International Cruise Summit** has become the key event to tackle all these matters in detail, share worldwide global knowledge and discuss the present and future of the industry.

Since its inception in 2011 the event has been growing into one of the most **recognized** in the industry for addressing vital topics and at the same time evaluating solutions to common challenges affecting our industry.





In the last eight editions, the **International Cruise Summit** has become the leading international event in the cruise marketplace in Europe.





A view of the conference room of the International Cruise Summit 2018, during the intervention of **Mr. Mario Ferreira** CEO of Mystic Invest



Attendees at the **International Cruise Summit 2018**, during one of the coffee break moments





Jose Rodriguez, **Carus** Spain Representative, during one of the sessions of the International Cruise Summit 2018



A view of the conference room of the International Cruise Summit 2018, during the intervention of **Mr. Richard J. Vogel** President of Pullmantur Cruises



# Find IT for the Ferry industry

## Ask our Sales Team:



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## Innovative Ferry Solutions

Carus offers specialized IT solution services for ferry operators catering for Reservation and Departure Control, Booking and Check-In for ferry and cruise. With Expertise in Sales Systems, Commerce, Travel and Transport booking, Carus will help you to make your business processes and your IT maintenance efficient and help you to get the right information at the right time out of your systems.



# Meet Our Experts

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