

carus monthly newsletter

JANUARY 2019
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Carus exhibits at the PVA Annual Convention

Passenger Vessel Association (PVA) Annual Convention
at Maritrends 2019, 17-20 January, New Orleans LA

FITUR 2019 Madrid

Carus attends one more year to the currently
considered one of the most important tourism fairs
in the world, which is held every January in Madrid:
Fitur 2019 - International Tourism Trade Fair.



FITUR 2019

Carus attends one more year the International Tourism Trade Fair (FITUR), which was held last 23 to 27 January in Madrid

One more year, **Carus** attends the new edition of the International Tourism Fair - **FITUR**, held last January 17 to 21, at IFEMA **Madrid**.

This edition has reached record figures in its 39-year history, with more than 250,000 participants (1.8% more than last year), 140,000 professional assistants, 10,000 companies from 165 countries, 7,000 bilateral meetings scheduled, and more than 65,000 m2 of exhibition space, with almost 900 stands.

Foreign participation has continued to increase and now represents more than 50% of the total. Thus bringing together the great forum of business and innovation of the world tourism industry. They also highlighted once again the large number of professional and business meetings.

In the **Ferry sector**, almost all shipping companies operating in Spain, with their own stands, and their delegates have been present.

Also noteworthy has been the growth of a sector that is gaining weight in **FITUR** as it is the **technology**, in response to the transformation process that is driving the tourism sector, through the sections **Fitur Know How & Export** and **FiturTech**, and the presence of developers and providers of technology and IT services, such as **Carus**.

FITUR, one of the main events for the tourism industry worldwide and the leading fair for the Ibero-American area, is already working on the configuration of a first-class business space, with the best tools, allowing professionals from the world of Tourism successfully face the challenges posed by the sector.



Sergio Gonçalves Managing Director of Porto Santo Lines and
Jose Rodriguez Carus Spain Representative at FITUR 2019



Jose Rodriguez with **Evelio Sosa** Hotel
Manager Director of ARMAS at FITUR 2019



Passenger Vessel Association (PVA) Annual Convention at MariTrends 2019, 17-20 January, New Orleans LA

Carus' CEO **Anders Rundberg** and Sales Director **John Bertell** have taken part in one of the most important events in the US Ferry sector: the **Passenger Vessel Association (PVA) Annual Convention Maritrends 2019** in New Orleans, LA.

Anders Rundberg says *"That this year's Convention is the biggest one yet and a token of how important PVA has grown to be for the market. We have actively supported PVA over the years and are proud of our share in this success".*

For his part, **John Bertell** wanted to highlight that Carus during Maritrends and with support of PVA hosted their first ever User Forum for Carus' U.S. clients. A very successful event that we will continue with next year at Maritrends in Tampa, FL, he says.

Find IT for the Ferry industry

Ask our Sales Team:



John Bertell

Sales Director

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Innovative Ferry Solutions

Carus offers specialized IT solution services for ferry operators catering for Reservation and Departure Control, Booking, Check-In and Onboard for ferry and cruise. With Expertise in Sales Systems, Commerce, Travel and Transport booking, Carus will help you to make your business processes and your IT maintenance efficient and help you to get the right information at the right time out of your systems.

New and Innovative **Carus Travel App**

Advanced IT Solutions to
bring people closer



carus

Reservations, Port Automation, Onboard
Carus is the world leader in
IT solutions for Ferry and Cruise!