

carus

product info

Features and Benefits

Relations

Carus Reservations provides a customer relations management module where you can manage registered detailed customer profiles including family members.

You can set up loyalty programs and customer clubs where your loyal cruisers can sign up for membership, collect and use bonus points, reach different membership levels and get individual services and access to exclusive promotions and offers. Customers have access to their own data and the personal data management is designed to fulfill both European and American legislation.

With the CRM data you can analyze and use information about customer booking history as well as on-board spending using the data analysis tools in our Carus Data Mart solution.



Our Booking System!

About Carus



Carus is totally focused on the passenger shipping industry providing advanced reservations, onboard and port solutions that are constantly evolving to meet the ever-changing operational demands of our clients.

For over a decade Carus has been serving a growing client base which includes operators throughout the Baltic, mainland Europe, the United Kingdom, the United States, Africa and Australia. Carus clients cover every aspect of the passenger vessel industry and operate virtually every type of vessel proving the versatility and flexibility of our reservation and onboard solutions. The Carus systems are tried and tested solutions that provide the 24/7 reliability required of mission critical applications especially when delivered via our managed services.

Carus Sales Offices

Mariehamn (Head Office): P.O. Box 195, Servicegatan 12, FI-22101 Mariehamn, Finland

London: 450 Brook Drive, Green Park, Reading, RG2 6UU, United Kingdom

Fort Lauderdale: 633 South Federal Highway, Suite 300B, FL 33301, USA

Our Other Offices

Europe: Helsinki, Oslo, Stockholm, Málaga, Košice, Leeds, Rønne, Solna, Sundsvall, Umeå, Vaasa, Växjö, Visby

North America > USA: Seattle

Oceania > Australia: Sydney

sales@carus.com www.carus.com

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