

Carus

product info

Features and Benefits

Guest Management

New customers and a steady stream of regulars are key to successful business growth. With customizable reward programs, our solution helps you quickly design, rollout and manage marketing services that attract new customers and keep your regulars coming back.

Many successful operators are turning to electronic frequency and loyalty programs to deliver targeted rewards and incentives that stimulate repeat business and increase spend on-board. With loyalty and stored value, you can easily manage distribution and redemption of promotions and loyalty offering across multiple locations.

Keeping customers engaged and facilitating long term relationships is a core part of the Carus offering. The OnBoard solution enables operators to provide an additional layer of service to their customers including personal shopper options and the ability to pre-order retail goods. Guests can pre-load their cruise account with a stored value or pre-paid services or pre-authorize a payment that is executed on check-out.



Our Onboard Solution!



About Carus

Carus is totally focused on the passenger shipping industry providing advanced reservations, onboard and port solutions that are constantly evolving to meet the ever-changing operational demands of our clients.

For over a decade Carus has been serving a growing client base which includes operators throughout the Baltic, mainland Europe, the United Kingdom, the United States, Africa and Australia. Carus clients cover every aspect of the passenger vessel industry and operate virtually every type of vessel proving the versatility and flexibility of our reservation and onboard solutions. The Carus systems are tried and tested solutions that provide the 24/7 reliability required of mission critical applications especially when delivered via our managed services.

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