



carus

AUGUST 2019

INFO@CARUS.COM

WWW.CARUS.COM

monthly newsletter

Carus launches a new
marketing campaign:
Travelling Happiness

Travelling Happiness

www.expertsinhappytravelling.com

We could **reveal to you the truth** of our success; that we live and breathe ferries. Which is how we serve **33 million happy passengers and 5 million vehicles** annually, booking through the **CarRes system** of our shipping, ferry and cruise operator clients in **18 countries across 4 continents**.

But we simply prefer to say that we take great care of your passengers, because **we are experts in happy travelling**.

carus

Reservations, Port Automation, Onboard

Carus is the world leader in IT solutions for Ferry and Cruise!

Carus launches a **new marketing campaign**, with a storytelling that identifies the brand voice with the true essence of what its team of professionals strives daily to achieve:

Travelling Happiness!

The happiness of passengers who book their tickets through the **CarRes reservation system**; who access on board and embark using **Carus Port Automation** solutions; or who enjoy their purchases, meals and drinks on board with the **Carus Onboard** suite and its system of ePoS.

Upcoming Events

London International Shipping Week

9-13 September 2019, London

Ferries Conference 2019

12 September 2019, Seattle, WA USA



44th Interferry Conference 2019

5-9 October, London

Carus is proud to be a **platinum sponsor** for the 44th Interferry conference. The London Interferry Conference, hosted by **Thames Clippers**, will be held October 5-9, 2019 at the **Intercontinental London – The O2**. The conference theme is **Innovation**. The formal conference program will take place on October 7-8 and conclude with a Technical Tour on October 9.



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