

carus

monthly newsletter

JANUARY 2020

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Carus attends
FITUR 2020

**International
Tourism
Trade Fair**



Once again **Carus** has attended what is considered to be one the most **important tourism fairs** in the world, held every January in Madrid.
FITUR 2020 -International Tourism Trade Fair

This year **Carus** once again attended the annual **International Tourism Fair; FITUR 2020**, held January 22 to 26, at IFEMA Madrid.

This edition has reached record figures in its 40 year history, with more than **255.000 participants** (2 % more than last year), 140.000 professional assistants, **11.000 companies from 165 countries**, 8.000 bilateral meetings scheduled, and 918 stands over more than 65.000 m2 of exhibition space.

Foreign participation has continued to increase and now represents more than **56% of the total**, thus bringing together the great forum of business and innovation of the world tourism industry. Also highlighted once again was the **large number of professional and business meetings**.





Across the **ferry sector** almost all shipping companies operating in Spain and the Med were represented either on their own stands or delegates attending.

Also of note is the growth of the **technology sector** that is gaining weight at **FITUR** in response to the transformation process driving the tourism sector through **FITUR Know How and Export and FiturTechy**. Added to that is the presence of technology and IT developers and providers such as **Carus**.

FITUR is one of the main events for the tourism industry worldwide and the leading fair for the **Ibero-American region**. It is currently working on the configuration of a **first-class business space** with the best tools to enable tourism professionals to successfully face the challenges posed by the sector.

Upcoming Events

PVA Annual Convention at MariTrends 2020

February 3-6, 2020. Hilton Tampa Downtown and Tampa Convention Centre, Tampa FL.



When you attend the **PVA Annual Convention at MariTrends 2020** you are choosing to gather with the leaders in the passenger vessel industry and with the key government officials and representatives that are so important to your business. You will also have an opportunity to participate in a variety of sessions, workshops and roundtables that will give you cutting-edge information and ideas specifically targeted to your business and operational needs.

Learn more > www.carus.com

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Travelling Happiness

www.expertsinhappytravelling.com

We could **reveal to you the truth** of our success; that we live and breathe ferries. Which is how we serve **33 million happy passengers and 5 million vehicles** annually, booking through the **CarRes system** of our shipping, ferry and cruise operator clients in **18 countries across 4 continents**.

But we simply prefer to say that we take great care of your passengers, because **we are experts in happy travelling.**

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Reservations, Port Automation, Onboard

Carus is the world leader in IT solutions for Ferry and Cruise!