

# Program

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your company!

# CARUS USER GROUP

*"The Elevated Experience"*

**HILTON HELSINKI  
KALASTAJATORPPA  
10-11 MARCH 2020**



**carus**

For more information visit:  
[www.carus.com/usergroup2020](http://www.carus.com/usergroup2020)



# THE CONTENT

In this 2020 edition of our User Group you will be able to learn more about:

- DEEP DIVE INTO SOCIAL MEDIA
- REVENUE MANAGEMENT
- EXTERNAL INVENTORY
- CARGO SELF-SERVICE
- AUTOMATIC VEHICLE PROFILING
- FERRY GATEWAY
- POINT OF SALES AND ONBOARD
- ONE TOUCH PAYMENTS
- DIGITAL KEYS

You will also meet **our system experts**, get the latest **product news and network** with your friends and colleagues in the Carus user group.



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# THE PROGRAM

Day 1 - **10 MARCH 2020**

<b>10 MARCH</b>	<b>TRACK 1</b>	<b>TRACK 2</b>
	LIGHT LUNCH	
13.00 - 14.00	WELCOME & KEYNOTE	
14.00 - 14.30	COFFEE BREAK	
14.30 - 15.00	CARUS DATA MART	MILLENNIALS -WHAT DO THEY WANT
15.00 - 15.30	ONE TOUCH PAYMENT, DIGITAL KEY & PASSAGE CONTROL	FERRY GATEWAY
15.30 - 16.00	COFFEE & NETWORKING	
16.00 - 17.00	EXTERNAL INVENTORY	LATEST IN REVENUE MANAGEMENT
18.30 - 23.30	DINNER & NETWORKING	



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# THE PROGRAM

Day 2 - **11 MARCH 2020**

<b>11 MARCH</b>	<b>TRACK 1</b>	<b>TRACK 2</b>
09.00 - 09.45	KEYNOTE -SOCIAL MEDIA MANAGEMENT RHONA BRONSON (DRBA)	
09.45 - 10.00	COFFEE BREAK	
10.00 - 11.00	KEYNOTE -RETHINKING AND ELEVATING YOUR BUSINESS SIMON PEARCE (TT LINE)	
11.00 - 12.00	CARUS APP NEWS & APP ORDERS	POINT OF SALES
12.00 - 13.30	LUNCH & NETWORKING	
13.30 - 14.30	CARGO NEWS	POINT OF SALES
14.30 - 15.30	PORT AUTOMATION -THE NEXT GENERATION	SUPER USER FORUM & MEET THE EXPERTS
15.30 - 16.15	WORDS OF FAREWELL	



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# THE VENUE

The **Hilton Helsinki Kalastajatorppa** is a four-star international conference and banqueting hotel set in beautiful parkland surrounds. To many Finns and foreign visitors Kalastajatorppa is a superlative hotel who's guest list includes numerous heads of states and celebrities. Its famous round restaurant was opened in 1939.

The hotel also holds a place in history as being the venue for several high level negotiations, among them being between the US and the Soviet Union.

The hotel's name in English means '**Fishermans Croft**' and dinner on the first night will be held in the Old Fisherman's Croft which is the original building with hand-made wallpaper by the creator of Moomin, Tove Jansson.



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# REGISTRATION

Book your place at the conference by emailing Johanna Borenius at [johanna.borenius@carus.com](mailto:johanna.borenius@carus.com)

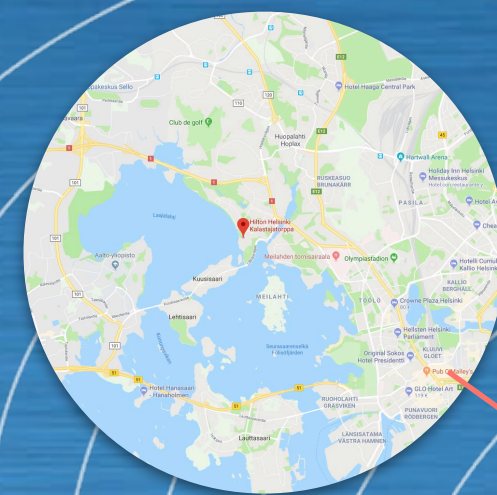
**Price per person is 410 €.** The deadline to sign up for the User Group is **14 February**. It is possible to just sign up the number of persons attending and to provide the names by the **28 February**.

Book your hotel room at [www.hilton.com](http://www.hilton.com) and use the Code "**G1CARA**" to get a special price, or click here:

[https://secure3.hilton.com/en\\_US/hi/reservation/book.htm?inputModule=HOTEL&ctyhocn=HELKJHI&spec\\_plan=G1CARA&arrival=20200309&departure=20200311&cid=OM,WW,HILTONLINK,EN,DirectLink&fromId=HILTONLINKDIRECT](https://secure3.hilton.com/en_US/hi/reservation/book.htm?inputModule=HOTEL&ctyhocn=HELKJHI&spec_plan=G1CARA&arrival=20200309&departure=20200311&cid=OM,WW,HILTONLINK,EN,DirectLink&fromId=HILTONLINKDIRECT)

Note:

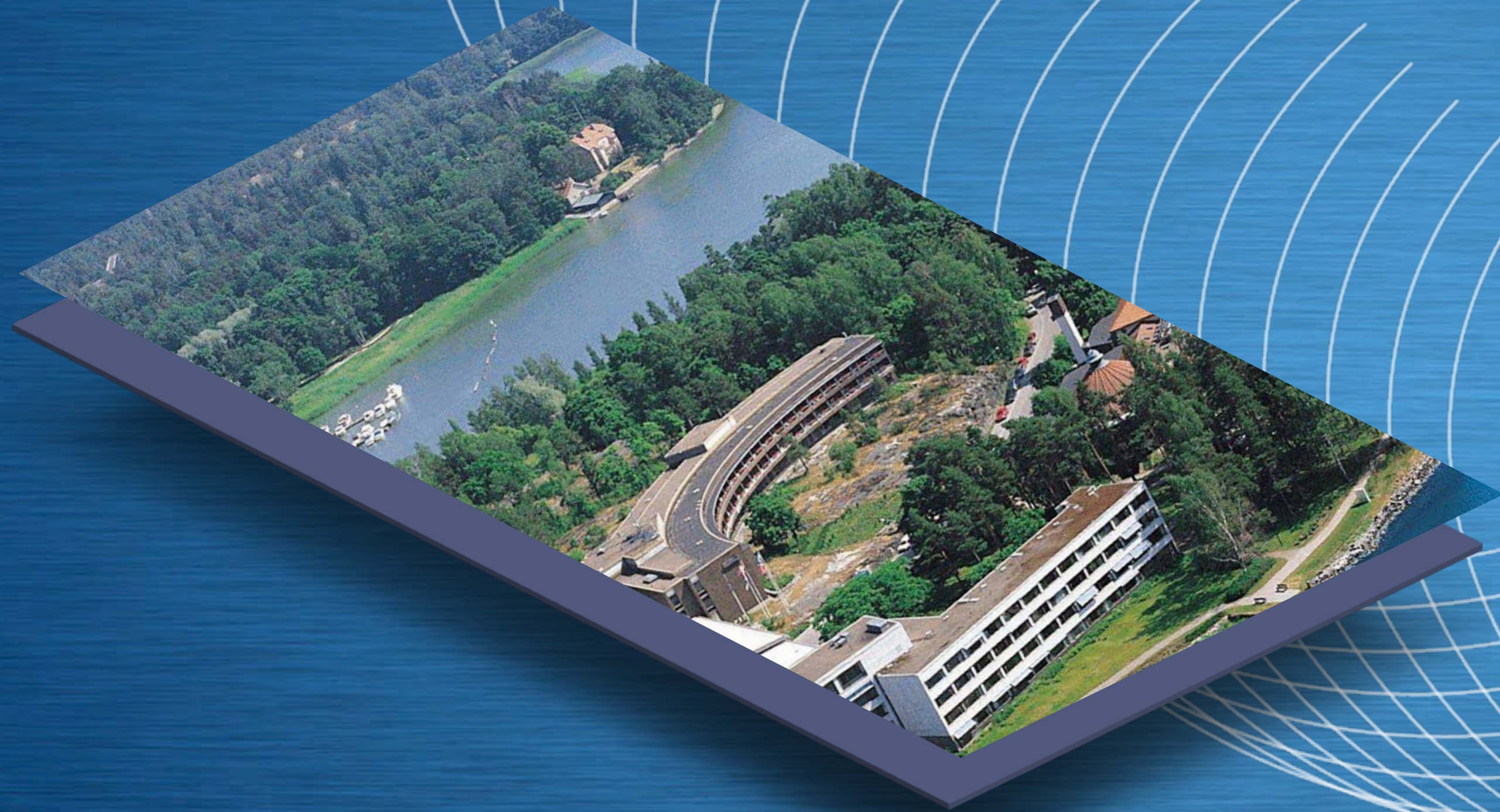
Please check the ordinary prices to see if there is a special campaign.



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Looking forward to seeing you soon  
at our annual User Group at the  
**Hilton Helsinki Kalastajatorppa!**

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