

carus monthly newsletter

MARCH 2020

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**Anders
Rundberg**
CEO of Carus

Message from Carus CEO

At **Carus** we think about those who are directly suffering the effects of **Covid-19**, as well as our partners and their families, and of course on our clients. The ferry industry is a strong industry and we must stay strong and united so it's important that we don't give in to panic and maintain the basic structures to allow us, as soon as we can return to normal operations, become stronger.

Let us make these times as **productive** we can and keep in touch by **videoconferences** and make them our relationship and products even more solid and innovative.

Take Care and we're looking forward to seeing you very soon!

Anders Rundberg -CEO of Carus



Carus User Group 2020

The biannual meeting between the Carus team and its clients took place on **March 10-11**, in Helsinki at the Hilton Hotel Kalastajatorppa. With the slogan of "***The Elevated Passenger Experience***", we were able to learn from each other and enrich ourselves with the experiences and operations of our clients, while being able to update them on

Carus Data Mart
News & APP Orders
Point of Sales and Onboard
PoS - Winpos advantages for a Ferry Operation
Winpos and Carus Onboard your ferries
One touch payment, digital key & passage control

Port Automation The next generation
Dive into Social Media
Latest in Revenue Management
External inventory
Self-service position
Automatic vehicle profiling
FerryGateway

We were also able to **meet Carus system experts**, get the latest product news and network with friends and colleagues in the Carus user group. **Networking** and getting to know people within other companies using Carus' products and how they use them is a pivotal part of the user group. This is indeed a great opportunity to exchange ideas, learn and share within the Carus community.



Anders Rundberg CEO of Carus, presenting the Carus User Group 2020



Learn more > www.carus.com

Upcoming **Events**

18th annual onboard **SHIPPAX** Ferry Conference **2020**

POSTPONEMENT OF THE SHIPPAX FERRY CONFERENCE 2020



Carus is a proud sponsor of the Shippax Conference.

Shippax regrets to announce that the Shippax Ferry Conference, due to take place on board DFDS's cruise ferry PEARL SEAWAYS 1-3 April 2020, has been postponed on account of the **COVID-19/Coronavirus** spread. Delegates, sponsors and exhibitors who have already booked will automatically be registered for the conference that will take place on board PEARL SEAWAYS **30 September-2 October 2020**.

See you on board!

Learn more > www.carus.com

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Now what?

We'll continue to work of course... but from home!
It's time to plan the next steps –perfect for a **videoconference** to discuss Carus' advanced IT solutions for ferry and cruise:

Reservations
Onboard Solutions
Port Automation

Let's make this **time productive**... the return back will find us all stronger!

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