

carus

APRIL & MAY 2022

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Magazine



Onboard
Viking Glory
**Carus User
Group 2022**

Carus User Group 2022

Conference on the subject "***Success and Glory in the New Era***"

On April 26th, more than **60 professionals from 21 companies** gathered onboard Viking Line's astonishing new cruise-ferry the *Viking Glory* to participate in the first Carus User Group event in over two years.

Attendees had an opportunity to **meet our system experts, get the latest product news and finally network** with friends and colleagues after a long absence of in person interaction.



Anders Rundberg, CEO of Carus
Welcome and Keynote by Carus

Jonas Gustavsson,
The New Cargo Web



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Learn more > www.carus.com/usergroup2022



Carus User Group 2022 Conference

Over than **60 professionals from 21 companies** participated in three parallel presentation tracks with sessions covering a multitude of different topics

Attendees participated in three parallel presentation tracks with sessions covering a multitude of different topics such as:

- 4 World Firsts Created by Carus
- Cyber Security
- Port Automation
- Presentations on two recently delivered groundbreaking vessels the Viking Glory and Aurora Botnia
- Carus Quality Work and Quality Certification
- A Partners Corner with the latest in Revenue Management and Hybrid Meetings
- Introduction to the new partnership between Carus and Liknoss which brings a new native way of connecting online to travel agents

- New functionality available in Carus Systems Platform and what you can expect from it

Different this year was a presentation track aimed at senior management where we covered issues such as the Green Agenda, a panel discussion on "How to Secure Success in the Post-Covid World", and insights as to what good service means in the new world.

Special focus was put on redefining service and how service can be increased while at the same time lowering the costs.



Ann-Sofi Perjus,
Project Best Practices in Carus



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Image: Jouni Niskakoski - Jouni Niskakoski Aerials

The Venue —**Viking Glory!**

Participants viewed the archipelago like never before onboard **Viking Line's newest vessel, the Viking Glory.**

One of the world's most climate-smart vessels, its luxurious interiors, leisure facilities and entertainment programs all specially designed for an out-of-the-ordinary cruise, provided us with a **world-class experience!**

Carus

Your Deckhand!

Reservations - Port Automation - Onboard

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